

Panasonic

# EXPERIENCE FRESH IN MORE WAYS THAN ONE

Panasonic 6 Speed Inverter Refrigerators\* powered by ECONAVI Technology

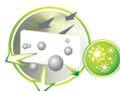


EXPERIENCE  
FRESH



**INVERTER** +

INTELLIGENT ECO SENSORS  
**ECONAVI**



**Ag Clean**  
deactivates bacteria and  
mold up to 99.9%\*

**JUMBO  
STORAGE**  
20%\* additional storage



**PrimeFresh**  
FREEZING

Ag Clean: \*Certified by BOKEN QUALITY EVALUATION INSTITUTE, JAPAN. Test report number 20215058561-1. | 99.9% is calculated in-house based on Bacteria numbers of standard cloth after 18 hours inoculating test bacteria and bacteria number of test sample after 18 hours inoculating test bacteria.  
\*In case of BG Series, 20% Additional Storage with respect to other Panasonic models vegetable box in similar capacity range.



## Unchanging principles for a rapidly changing world

Panasonic was founded in 1918 by Konosuke Matsushita. Taking to heart people's desires to live life ever more comfortably, he worked day and night to develop a wide variety of innovative new products. That year, Panasonic introduced an improved attachment plug, which allowed people to power an electrical appliance from a light socket. Next was a double cluster socket that made it possible to power lights and appliances from a single source. The ideas were small, but the quality and value of the products were excellent, and their reputation spread. By offering better products at reasonable prices, the company began making its contribution to society. Since then, the world has greatly changed, but Panasonic's principles have not. Today, we express those principles with the words, "A Better Life, A Better World."

Panasonic began exporting its products in 1931 and was proactive in establishing a presence overseas. Today, Panasonic consumer electronics are offered through 172 locations in 37 countries and territories. "Listening to the voice of the customer in each market, we have worked constantly to create products that make life better for all people, no matter where they live.

And now, Panasonic's 100th anniversary is upon us. To address the changing times, we continue to develop the products of the future worldwide. And we will always cherish the principles our founder defined for us, one century ago.

\*As of September 1, 2017



Founder  
Konosuke Matsushita



# 1918

Panasonic introduces the improved attachment plug.



# STEP INTO THE FRESHER SIDE OF LIFE

Times are changing, and so are we. Every day is a new day for us, when we open up our arms and embrace new experiences. Life is no more about living the monotone. But evolving with each passing moment. And as we expand our horizons, we are rediscovering 'life' as a whole, by experiencing it in a completely new way. At Panasonic, we are committed to partner you on this journey of life discovery. To help you have a fresh take on life. That's why, we bring you our next-generation series of 'Experience Fresh' refrigerators. Tailor-made keeping your exquisite lifestyle in mind. These best-in-class refrigerators are thoughtfully crafted to bring you world-class cooling experience, and that too, in an efficient and environment-friendly way. Powered by advanced 7 Sensor technology, 'Experience Fresh' refrigerators deliver optimum cooling and ensure maximum savings. Ag Clean Technology that prevents 99.9%\* microbial growth. And 7-speed inverter that ensures precision cooling even at high temperatures. So your food stays fresher for longer. Come, indulge in freshness like never before.



**1953**



**BRINGING YOU ULTIMATE FRESHNESS  
AND HEALTH SINCE 1953**

\*Ag Clean deactivates bacteria and mold up to 99.9% as certified by BOKEN Quality Evaluation Institute, Japan.



**EXPERIENCE  
FRESH**

Panasonic | Refrigerators



**2019**



## WHY ECONAVI?

ECONAVI technology uses a combination of sensors and program control software to monitor your patterns and then adapts the energy usage around your lifestyle, giving you more power when you need it, minimal power when you don't. This greatly reduces waste, while ensuring high energy and money savings.



### DOOR SENSOR

Detects how frequently the door is opened and closed to determine your family's lifestyle pattern.



### INTERNAL TEMPERATURE SENSOR

Detects the temperature inside the refrigerator to determine the required cooling power.



### ROOM TEMPERATURE SENSOR

Detects surrounding temperature to determine the optimum cooling power at any time of the day.



### LIGHT SENSOR

Detects surrounding brightness. When lights are switched off, the sensor determines that the refrigerator is not being used.



### DEFROST SENSOR

Senses the temperature and activates defrost timer.



### VOLTAGE SENSOR

Protects from voltage fluctuation and ensures flawless operation.



### INVERTER MOTOR SENSOR

Increases or reduces compressor motor rotation as required, thereby saving energy.

**7**<sup>#</sup>  
SENSORS

## SAVE UP TO 49%\* +10% (17%)\*\* ON YOUR POWER BILLS

Inspired by Japanese Technology, Panasonic Refrigerators incorporate unique and advanced features like Econavi and Inverter, which sense, adjust and save on your power bill. It's the easiest and the smartest way to save electricity.

**INVERTER**

+

INTELLIGENT ECO SENSORS  
**ECONAVI**

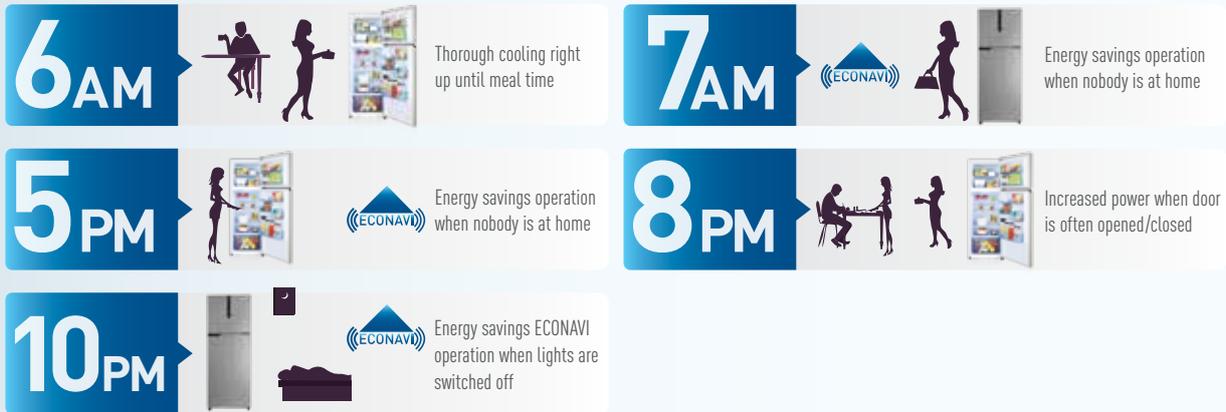
\*Inverter 49% Savings: Based on NR-BX418 model. The rate may vary depending on models. \*\*ECONAVI 10% Savings: a. Based on Panasonic In-House Data. 17% less in case of model No.NR-D535. Test Conditions: Ambient Temperature 32°C- when the temperature setting of the refrigerator is MED. b. Door Opening/ Closing frequency: Refrigerator compartment 35 times and Freezer Compartment 7 times. c. ECONAVI functions may not operate ideally in case of power outage. #Upto 12 Sensors: BR series have 7 sensors, BG/BX series have 8 sensors, BY series have 11 sensors, D535/DZ have 12 sensors.



## MONITORS DAILY LIFE TO NEVER MISS AN ENERGY SAVING CHANCE

A refrigerator uses electricity 24 hours a day. Therefore, improved energy savings is an important consideration. Instead of constantly cooling with the same power, switching to optimum cooling and maintaining the temperature inside the refrigerator when it isn't being used enables reasonable energy savings. ECONAVI is a function that determines by itself the times when energy can be saved and automatically switches to power savings operation. There is no need for troublesome setting changes. With this new function, anyone can save energy just by, well, doing nothing.

### ECONAVI OPERATION OVER 24 HOURS



### INTERNAL TEMPERATURE & LIGHT SENSOR

Judges the surrounding environment and reduces wastage of cooling under lower sunlight conditions.

When surroundings are dark

When surroundings are bright

UPTO  
**10%\* LESS**  
ELECTRICITY USAGE

ECONAVI PROVIDES PRECISE POWER SWITCHING TO REDUCE ELECTRICITY CONSUMPTION BY UP TO 10%  
ECONAVI detects when and how often the door is opened and judges the time and frequency of the fridge being used reducing the wastage of cooling when not in use. The inverter's exceptional energy saving performance dramatically reduces power consumption and Econavi ensures even more energy savings. \*17% less in case of model No.NR-D535.

\*ECONAVI 10% Savings: a. Based on Panasonic In-House Data. 17% less in model No.NR-D535. Test Conditions: Ambient Temperature 32°C- when the temperature setting of the refrigerator is MED. b. Door Opening/ Closing frequency: Refrigerator compartment 35 times and Freezer Compartment 7 times. c. ECONAVI functions may not operate ideally in case of power outage.

# INVERTER

## DAILY ENERGY SAVINGS WITH INVERTER THAT CUTS DOWN ELECTRICITY CONSUMPTION

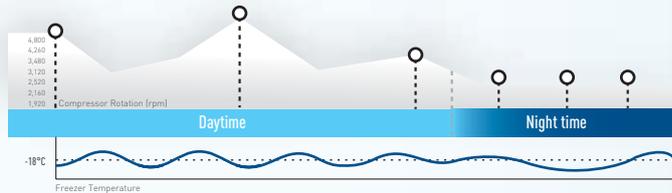
A refrigerator is always on so it uses more electricity than any other home appliance. But there is no need to worry with an intelligent inverter refrigerator. It varies power to suit the situation; more power in the day when it's opened often and less at night when it's hardly ever used. The result is extremely efficient operation for dramatic energy savings, which means reduced electricity cost.

UPTO  
**40%\*** LESS  
ELECTRICITY USAGE



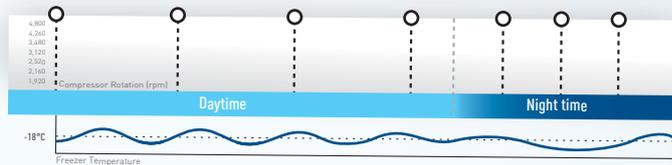
### ECONAVI INVERTER SYSTEM OPERATION MECHANISM

Compressor Rotation (RPM)



### INVERTER

Cooling power is raised or lowered as needed. The interior is maintained at a more constant temperature and no energy is wasted.



\*Inverter 49% Savings: Based on NR-BX418 model. The rate may vary depending on models.

# UP TO 7\* STAGE INVERTER

## INVERTER TECHNOLOGY MAKES ALL THE DIFFERENCE

### INTELLIGENT SENSING

#### Intelligent Microprocessor

Analyses sensor data and then commands the compressor to operate accordingly.

### INTELLIGENT ADJUSTMENT

#### Inverter Compressor

This is the 'heart' that adjusts the power output. It raises or lowers the inverter RPMs as needed to deliver optimal cooling while stabilizing temperature.



The inverter intelligently uses up to 7\* power settings to match both the temperature inside the refrigerator and the amount of food stored. Full-power operation is selected when the door is frequently opened and closed, while minimum power operation is selected when it remains closed for long to dramatically reduce electricity consumption.

### Inverter

"Flexible 7-Level Power Adjustment for Optimal Cooling and Efficiency"



#### Low Power Cooling

When the refrigerator isn't being used much, it "takes a break" and uses less power to save energy.

#### Full Power Cooling

You need powerful cooling when preparing meals or serving guest, so the unit runs at full power.

### Non-Inverter

Fixed Power - All the Time



#### Full Power Cooling

Cooling power is the same during the day and night so electricity is wasted at night when the refrigerator is hardly used.

### QUICK FREEZING#

Makes ice cubes in almost 1/2\* the time. At full power, the inverter refrigerator cools much faster than non-inverter models. This is great when you want to freeze food quickly.

## FASTER FREEZING PRESERVES FRESHNESS

The greater cooling power freezes food more quickly so the food's structure remains intact and the flavor and nutrition are preserved.

### Inverter



Preserved food flavour

### Non-Inverter



Reduced food flavour



Freezing Time Comparison

Approx.  
**50%  
FASTER**



\*Depends on models. #50% Faster Freezing: When compared to non-inverter models.



## SUPER QUIET

REGULAR OPERATING NOISE HAS BEEN REDUCED BY 4DB AND THE FREQUENCY OF OTHER SOUNDS SUCH AS THE POWER SWITCHING ON AND OFF HAS BEEN MINIMISED.



## CFC FREE REFRIGERANT

TO PROTECT THE ENVIRONMENT, PANASONIC HAS COMPLETELY ELIMINATED THE USE OF CFCs. THE NEW REFRIGERANT R600A IS EFFICIENT, SAFE AND HAS MINIMAL IMPACT ON THE OZONE LAYER AND GLOBAL WARMING.



## ENERGY SAVING LED LIGHTS

USING ONLY 1/10TH THE ELECTRICITY OF CONVENTIONAL LIGHTS. LED LIGHTS REDUCE ENERGY CONSUMPTION AND SAVE MONEY. PLUS, THEY ARE VERY LONG-LASTING SO YOU DO NOT HAVE TO WORRY ABOUT REPLACING THEM.





# Ag Clean

deactivates bacteria and mold up to 99.9%\*

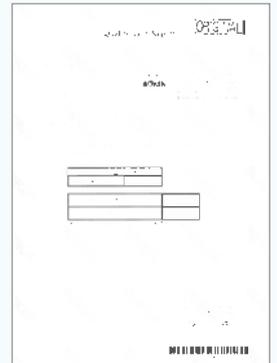
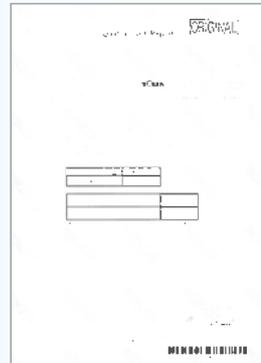
Panasonic Refrigerators are thoughtfully crafted keeping the health of your family in mind. That's why, we bring you innovative Ag Clean technology that eliminates bacteria, mold and other harmful organisms while ensuring your food retains its freshness and nutrients. So no matter how hassled your lifestyle is, you'll always come home to a refrigerator that thinks about your health, 24x7.

## SUPERIOR ANTI-BACTERIAL ACTION

It's said that European royalty used silver tableware because it prevented the growth of micro-organisms in food and water. Silver has a powerful anti-bacterial effect. The silver air filter suppresses 99.9%\* of mold and bacteria inside the refrigerator.



Ag filter cleans the circulating air to powerfully deactivate mold and bacteria, while reducing odours.



## TWIN DE-ODORISER

Eliminates bad odour. An active enzyme effectively resolves unpleasant and vegetable odours.



ABOUT 80% DOWN  
The odour emitted by meat and fish that includes nitrogen components.

NEARLY 100%  
The odour emitted by vegetables and fruits that includes sulphur components.

\*Ag Clean: Certified by BOKEN QUALITY EVALUATION INSTITUTE, JAPAN. Test report number: 20215058561-1  
\*99.9% is calculated in-house based on Bacteria numbers of standard cloth after 18 hours inoculating test bacteria and Bacteria numbers of test sample after 18 hours inoculating test bacteria

## FRESH SAFE

### KEEPS VEGETABLES AND FRUITS FRESH AND JUICY FOR LONGER

Unstable temperature and dry air are the enemies of vegetables and fruits. The Moisture Vegetable Case stores them under optimum conditions with ideal humidity and maintains a constant temperature to keep fruits and vegetables fresh and juicy for longer.



Images shown are for representation purpose only. Features may vary from model to model.

## FRESHNESS COMPARISON (5-DAY STORAGE)\*



\*Tested by Panasonic when the refrigerator is fully loaded with vegetables.

## INDIRECT COOLING

Instead of using a direct flow of chilled air, indirect cooling cools vegetables and fruits gently. This prevents drying and damage to items to assure they stay fresh for longer.



# BE SURE. ALWAYS.

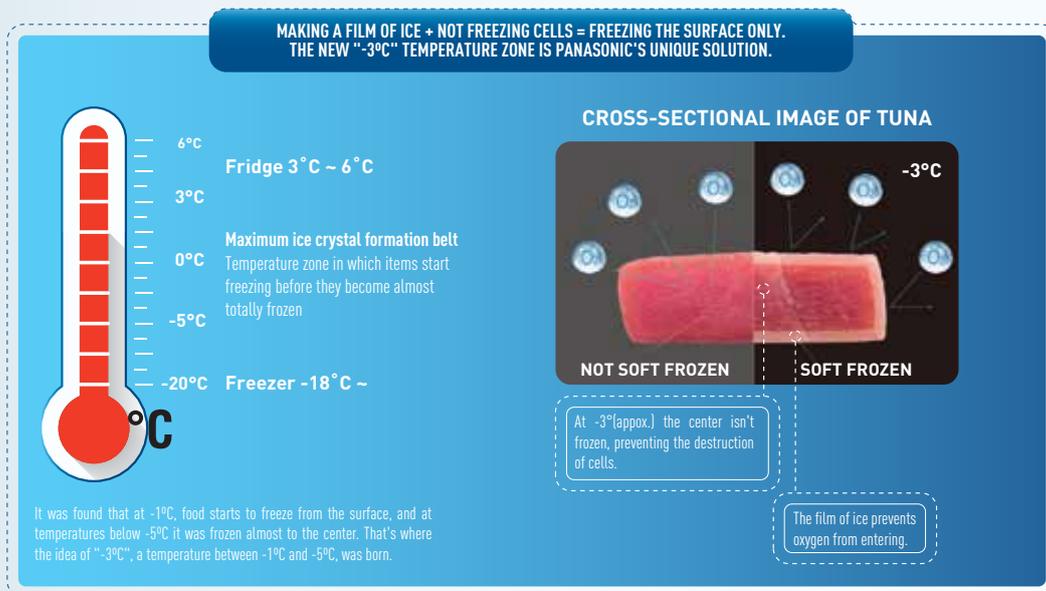
Our advanced refrigerators are powered by innovative Japanese technology, ergonomic design and larger storage space, that keeps your food fresher, for longer. While Prime Fresh thoughtfully freezes your favourite food to retain internal freshness and nutrients, exclusive XXL storage optimizes space to allow you to stuff all your needs with ease.



## THE MOST NUTRITIOUS WAY OF STORING FOOD FOR A LONG TIME

Ever used the freezer to store food and realized it wasn't such a great idea? The food took way too long to soften and even when it did, it just didn't taste fresh enough, tasty enough? Storing the same food in the fridge compartment would mix odours, complicating things further. The solution to your food freezing woes is here: Prime Fresh.

Conventional freezers freeze food to -18 degrees which destroys the freshness and the nutrients in the food. Prime Fresh only freezes food till -3 degrees. This creates a thin film of ice over the food which is perfect to preserve it while keeping the nutrients intact within.



## ADVANTAGES OF PRIME FRESH

1

### Easy to Cut

-3°C (approx.) Prime Fresh freezing realize saving time and effort on defrosting.

2

### Nutrients are Retained

With -3°C (approx.) Prime Fresh freezing, there is hardly any drip when items are thawed, so there's minimal loss of nutrients and umami flavor

3

### Flavor & Freshness Last Longer

Freshness lasts longer than in the fridge compartment, and flavor lasts longer than in the freezer compartment!

4

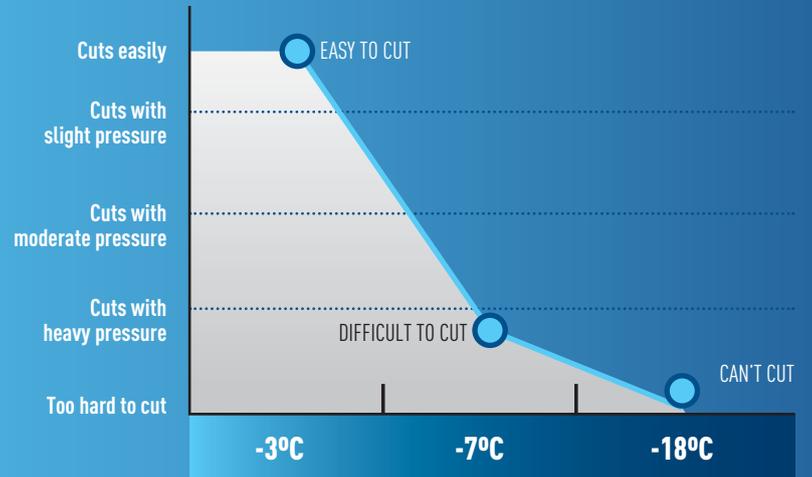
### Less Mixing of Odours

-3°C (approx.) Prime Fresh freezing realize virtually less generation of odors and thus less spreading of odors to worry about!

## PRIME FRESH FREEZES JUST A LITTLE OF THE SURFACE OF ITEMS SO THEY ARE EASY TO CUT WITHOUT THAWING



### VERIFICATION OF TEMPERATURE AT WHICH CUTTING IS EASY



#### TESTING

Material: Ground mutton/chicken blocks.

Method: 5-level tactile assessment of cutting difficulty.

## AND ENABLES EASY CUTTING, MAKING IT HANDY WHEN PREPARING DISHES!!

Storage at  $-3^{\circ}\text{C}$  (approx.) doesn't just make cutting items easy. You can make food with a new texture, scoop out just the amount of sauce you want from a frozen batch and enjoy many other benefits when cooking.





### MOVABLE TWIST ICE TRAY

Once the ice cubes are ready, just twist the lever to drop them in the ice box. Detachable & moving ice tray which you can easily take out and move whenever you need for more freezer space.



### FUNCTIONAL STORAGE DESIGN

You can adjust the height of the shelves for more efficient storage.



### BIG DOOR POCKETS

Spacious door pockets allow you to keep your big, medium and small bottles comfortably without compromising on cooling.



### JUMBO VEG CASE

With 20% extra storage space, now stuff your refrigerator with your favorite fruits, vegetables and all that you love, without a second thought.

# JUMBO STORAGE

Upto 20%\* additional storage in veg case

\*In case of BG Series, 20% Additional Storage with respect to other Panasonic models vegetable box in similar capacity range

DESIGN AND USABILITY



# DESIGN AND USABILITY



## Crisper with Stopper

A stopper prevents the case from shooting out so there's no problem even if you end up pulling it with force.



## Bright and Clean Interior

Light from the wide front LEDs is reflected by the silver edging of the glass trays and glitters brightly.



## Straight and Flat Door Surface

A flat surface with impressive straight lines and slightly rounded corners provide a refined look.



## Vegetable Case

The simple, transparent design for at-a-glance visibility lets you find items easily while minimising the chance of leaving items unused.



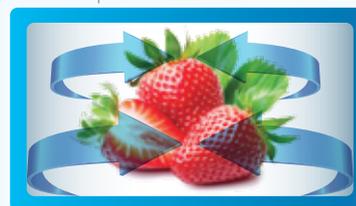
## Convenient and Smart Handle

This unique and flat handle lets you easily open the door with your left or right hand.



## Intelligent ECONAVI Lamp

You can not use the control panel when the door is closed. Green LED indicators let you confirm the power level and the set mode.



## Surround Cooling Airflow

Chilled air from the rear panel is blown upwards and to the sides to surround stored items for gentle cooling.

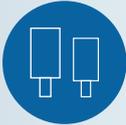


# OPTIMAL STORAGE OF A VARIETY OF ITEMS

Multiple compartments allow you to store different types of food separately at the optimal temperature.



FREEZER AND ICE CASE



Approx.  $-19^{\circ}\text{C}$

PRIME FRESH FREEZING



Approx.  $-3^{\circ}\text{C}$

FRIDGE



Approx.  $4^{\circ}\text{C}$

DOUBLE VEGETABLE CASE



Approx.  $6^{\circ}\text{C}$

LARGE CAPACITY DOOR POCKETS



Ag Clean

## CLEAN AIR EVERYWHERE

Ag Clean in DZ series models not only covers the fridge, but also the freezer. Ag filter deactivates 99.9%\* of mold and bacteria, while an active enzyme resolves unpleasant odors.

\*Certified by Boken Quality Evaluation Institute. Test report number: No. 20215058561-1

- BACTERIA CONTROL
- DEODORIZATION
- MAINTAIN FRESHNESS



## LARGER AND NEAT STORAGE, DOUBLE VEG CASE

Using both the upper and lower vegetable cases lets you store a lot of vegetables and fruits. You can use the lower case for soft delicate vegetables such as tomatoes and the upper case for large or leafy vegetables. Separating items in this way enables neat and organized storage.



# PRODUCT LINE - UP

## Gross 550 l

NR-DZ600GKXZ



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- 4 Door Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- No. of Sensors: 12
- Intelligent Inverter Speed: 6 Speed
- Dual Ag Clean
- LED Lighting
- Colour: Glass Black
- Dimensions (W'D'H) in mm: 805\*790\*1846

**10** YEAR WARRANTY

**1** YEAR INVERTER WARRANTY

INVERTER

Ag Clean

10% ENERGY SAVING

240V

## Gross 533 l

NR-D535YG-TX



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- 4 Door Bottom Freezer
- Surround Cooling Airflow
- Touch Control Panel & LCD Display
- Toughened Glass Shelves
- No. of Sensors: 12
- Intelligent Inverter Speed: 5 Speed
- nanoe
- LED Lighting
- Colour: Glass Brown
- Dimensions (W'D'H) in mm: 720\*695\*1830

**10** YEAR WARRANTY

**1** YEAR INVERTER WARRANTY

INVERTER

nanoe

10% ENERGY SAVING

240V

## Gross 602 l

NR-BY608XS



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Bottom Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- No. of Sensors: 11
- Intelligent Inverter Speed: 7 Speed
- Star Rating: 2
- Ag Clean
- LED Lighting
- Ice Tray: Double Twist
- Colour: Stainless Steel
- Dimensions (W'D'H) in mm: 775\*741\*1846

PrimeFresh

**10** YEAR WARRANTY

**1** YEAR INVERTER WARRANTY

INVERTER

Ag Clean

10% ENERGY SAVING

240V

## Gross 450 l

NR-BX468XGX3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Bottom Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- No. of Sensors: 10
- Intelligent Inverter Speed: 5 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Glass Black
- Dimensions (W'D'H) in mm: 685\*698\*1764

**10** YEAR WARRANTY

**1** YEAR INVERTER WARRANTY

INVERTER

Ag Clean

10% ENERGY SAVING

240V

## Gross 450 l

NR-BX468VVX3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Bottom Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- No. of Sensors: 8
- Intelligent Inverter Speed: 5 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Shining Silver
- Dimensions (W'D'H) in mm: 685\*698\*1764

**10** YEAR WARRANTY

**1** YEAR INVERTER WARRANTY

INVERTER

Ag Clean

10% ENERGY SAVING

240V

**Gross 342 l**  
NR-BR347RK



**Gross 342 l**  
NR-BR347RS



**SURROUND AIR FLOW COOLING SYSTEM**

- Bottom Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- No. of Sensors: 7
- Intelligent Inverter Speed: 5 Speed
- Star Rating: 2
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Black / Shining Silver
- Dimensions (W'D'H) in mm: 600\*629\*1726

**10** YEAR WARRANTY

**1** YEAR WARRANTY

**INVERTER**

**BMB** REFRIGERATOR

**Ag Clean**

**10%** ENERGY SAVING

**132** L

**Gross 296 l**  
NR-BR307RK



**Gross 296 l**  
NR-BR307RS



**SURROUND AIR FLOW COOLING SYSTEM**

- Bottom Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- No. of Sensors: 7
- Intelligent Inverter Speed: 5 Speed
- Star Rating: 2
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Black / Shining Silver
- Dimensions (W'D'H) in mm: 600\*629\*1546

**10** YEAR WARRANTY

**1** YEAR WARRANTY

**INVERTER**

**BMB** REFRIGERATOR

**Ag Clean**

**10%** ENERGY SAVING

**132** L

**Gross 336 l**  
NR-BG341VSS3



**SURROUND AIR FLOW COOLING SYSTEM**

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Shining Silver
- Dimensions (W'D'H) in mm: 600\*681\*1747

**12** YEAR WARRANTY

**2** YEAR WARRANTY

**INVERTER**

**JUMBO STORAGE**

**Ag Clean**

**10%** ENERGY SAVING

**138** L

**Gross 336 l**  
NR-BG342VDA3



**SURROUND AIR FLOW COOLING SYSTEM**

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Deep Ocean Sparkle
- Dimensions (W'D'H) in mm: 600\*681\*1747

**12** YEAR WARRANTY

**2** YEAR WARRANTY

**INVERTER**

**JUMBO STORAGE**

**Ag Clean**

**10%** ENERGY SAVING

**138** L

**Gross 336 l**  
NR-BG341PLW3



**SURROUND AIR FLOW COOLING SYSTEM**

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Lily Florat Wine
- Dimensions (W'D'H) in mm: 600\*681\*1747

**12** YEAR WARRANTY

**2** YEAR WARRANTY

**INVERTER**

**JUMBO STORAGE**

**Ag Clean**

**10%** ENERGY SAVING

**138** L

**Gross 336 l**  
NR-BG341PBK3



**SURROUND AIR FLOW COOLING SYSTEM**

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Black
- Dimensions (W'D'H) in mm: 600\*681\*1747

**12** YEAR WARRANTY

**2** YEAR WARRANTY

**INVERTER**

**JUMBO STORAGE**

**Ag Clean**

**10%** ENERGY SAVING

**138** L

# PRODUCT LINE - UP

**Gross 307 l**  
NR-BG311VSS3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Shining Silver
- Dimensions (W'D'H) in mm: 600'681'1635



**Gross 307 l**  
NR-BG312VDA3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Deep Ocean sparkle
- Dimensions (W'D'H) in mm: 600'681'1635



**Gross 307 l**  
NR-BG311PLW3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Lily Floral Wine
- Dimensions (W'D'H) in mm: 600'681'1635



**Gross 307 l**  
NR-BG311VPW3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Painted Floral Wine
- Dimensions (W'D'H) in mm: 600'681'1635



**Gross 307 l**  
NR-BG312VPA3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Painted Floral Deep Ocean
- Dimensions (W'D'H) in mm: 600'681'1635



**Gross 307 l**  
NR-BG311PBK3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Black
- Dimensions (W'D'H) in mm: 600'681'1635



**Gross 270 L**  
NR-BG271VSS3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Shining Silver
- Dimensions (W'D'H) in mm: 600\*681\*1485



**Gross 270 L**  
NR-BG272VDA3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Deep Ocean Sparkle
- Dimensions (W'D'H) in mm: 600\*681\*1485



**Gross 270 L**  
NR-BG271PLW3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Lily Floral Wine
- Dimensions (W'D'H) in mm: 600\*681\*1485



**Gross 270 L**  
NR-BG271VPW3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Pointed Floral Wine
- Dimensions (W'D'H) in mm: 600\*681\*1485



**Gross 270 L**  
NR-BG272VPA3



SURROUND AIR FLOW  
**COOLING**  
SYSTEM

- Top Freezer
- Surround Cooling Airflow
- Toughened Glass Shelves
- Veg Jumbo Storage: 35 l
- No. of Sensors: 8
- Intelligent Inverter Speed: 6 Speed
- Star Rating: 3
- Ag Clean
- Voltage Range: 100V-300V
- LED Lighting
- Ice Tray: Double Twist
- Colour: Pointed Floral Deep Ocean
- Dimensions (W'D'H) in mm: 600\*681\*1485



# SPECIFICATIONS

## MULTI DOOR

## BOTTOM FREEZER

|  | NR-DZ600GKXZ                          | NR-D535YG-TX             | NR-BY608XS               |
|--|---------------------------------------|--------------------------|--------------------------|
| Gross Capacity                               | 550L                                  | 533 l                    | 602 l                    |
| Net Capacity                                 | -                                     | 388 l                    | 511 l                    |
| Frost Free Technology                        | 4 Door Top Freezer                    | 4 Door Bottom Freezer    | Bottom Freezer           |
| Cooling Technology                           | Surround Cooling Airflow              | Surround Cooling Airflow | Surround Cooling Airflow |
| ECONAVI                                      | Yes                                   | Yes                      | Yes                      |
| No. of Sensors                               | 12                                    | 12                       | 11                       |
| Intelligent Inverter Speed                   | 6 Speed                               | 5 Speed                  | 7 Speed                  |
| Star Rating                                  | -                                     | -                        | 2                        |
| Hygiene Function                             | Dual Ag Clean                         | nanoe                    | Ag Clean                 |
| Odour Filter Type                            | N & S Type                            | N & S Type               | N & S Type               |
| Veg Jumbo Storage                            | 50 l                                  | 55 l                     | 47 l                     |
| Shelf Type                                   | Toughened Glass                       | Toughened Glass          | Toughened Glass          |
| Interior Lighting                            | LED                                   | LED                      | LED                      |
| Ice Tray                                     | Double Twist                          | Double Twist             | Double Twist             |
| Comprehensive Warranty                       | 1 Year                                | 1 Year                   | 1 Year                   |
| Compressor Warranty                          | 10 Years                              | 10 Years                 | 10 Years                 |
| Colour                                       | Glass Black                           | Glass Brown              | Stainless Steel          |
| Dimensions (W*D*H) in mm                     | 805*790*1846                          | 720*695*1830             | 775*741*1846             |
| Prime Fresh                                  | Yes                                   |                          | Yes                      |
| Chilled Case                                 | -                                     | Yes                      | Yes                      |
| Nanoe/ Fresh Safe                            | Fresh Safe (with Humidity Controller) | nanoe                    | Fresh Safe               |
| Quick Freezing                               | Yes                                   | Yes                      | Yes                      |
| Double Vegetable Case                        | Yes                                   | Yes                      |                          |
| Convert Zone(Prime Fresh to Vegetable Case)# |                                       |                          |                          |



**NR-BX468GX3**

450 l

405 l

Bottom Freezer

Surround Cooling Airflow

Yes

10

5 Speed

3

Ag Clean

N &amp; S Type

48.4 l\*

Toughened Glass

LED

Double Twist

1 Year

10 Years

Glass Black

685\*698\*1764

Yes\*

Fresh Safe

Yes

Yes\*

Yes\*

**NR-BX468VVX3**

450 l

405 l

Bottom Freezer

Surround Cooling Airflow

Yes

8

5 Speed

3

Ag Clean

N &amp; S Type

48.4 l

Toughened Glass

LED

Double Twist

1 Year

10 Years

Shining Silver

685\*698\*1764

Fresh Safe

Yes

Yes

**NR-BR347RK & NR-BR347RS**

342 l

282 l

Bottom Freezer

Surround Cooling Airflow

Yes

7

5 Speed

2

Ag Clean

N &amp; S Type

26 l

Toughened Glass

LED

Double Twist

1 Year

10 Years

Black / Shining Silver

600\*629\*1726

Fresh Safe

Yes

**NR-BR307RK & NR-BR307RS**

296 l

238 l

Bottom Freezer

Surround Cooling Airflow

Yes

7

5 Speed

2

Ag Clean

N &amp; S Type

26 l

Toughened Glass

LED

Double Twist

1 Year

10 Years

Black / Shining Silver

600\*629\*1546

Fresh Safe

\*T&amp;C apply. In case of Veg setting (If set at Prime Fresh Veg 20 l.\*Depending on the setting).

# SPECIFICATIONS

## TOP FREEZER

|  | NR-BG341VSS3                          | NR-BG342VDA3                          | NR-BG341PLW3                          | NR-BG341PBK3                          |
|--|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| <b>Gross Capacity</b>                              | 336 l                                 | 336 l                                 | 336 l                                 | 336 l                                 |
| <b>Net Capacity</b>                                | 307 l                                 | 307 l                                 | 307 l                                 | 307 l                                 |
| <b>Frost Free Technology</b>                       | Top Freezer                           | Top Freezer                           | Top Freezer                           | Top Freezer                           |
| <b>Cooling Technology</b>                          | Surround Cooling Airflow              | Surround Cooling Airflow              | Surround Cooling Airflow              | Surround Cooling Airflow              |
| <b>ECONAVI</b>                                     | Yes                                   | Yes                                   | Yes                                   | Yes                                   |
| <b>No. of Sensors</b>                              | 8                                     | 8                                     | 8                                     | 8                                     |
| <b>Intelligent Inverter Speed</b>                  | 6 Speed                               | 6 Speed                               | 6 Speed                               | 6 Speed                               |
| <b>Star Rating</b>                                 | 3                                     | 3                                     | 3                                     | 3                                     |
| <b>Hygiene Function</b>                            | Ag Clean                              | Ag Clean                              | Ag Clean                              | Ag Clean                              |
| <b>Odour Filter Type</b>                           | N & S Type                            |
| <b>Veg Jumbo Storage</b>                           | 35 l                                  | 35 l                                  | 35 l                                  | 35 l                                  |
| <b>Shelf Type</b>                                  | Toughened Glass                       | Toughened Glass                       | Toughened Glass                       | Toughened Glass                       |
| <b>Interior Lighting</b>                           | LED                                   | LED                                   | LED                                   | LED                                   |
| <b>Ice Tray</b>                                    | Removable Double Twist                | Removable Double Twist                | Removable Double Twist                | Removable Double Twist                |
| <b>Comprehensive Warranty</b>                      | 2 Years                               | 2 Years                               | 2 Years                               | 2 Years                               |
| <b>Compressor Warranty</b>                         | 12 Years                              | 12 Years                              | 12 Years                              | 12 Years                              |
| <b>Colour</b>                                      | Shining Silver                        | Deep Ocean Sparkle                    | Lily Floral Wine                      | Black                                 |
| <b>Dimensions (W*D*H) in mm</b>                    | 600*681*1747                          | 600*681*1747                          | 600*681*1747                          | 600*681*1747                          |
| <b>Prime Fresh</b>                                 |                                       |                                       |                                       |                                       |
| <b>Chilled Case</b>                                |                                       |                                       |                                       |                                       |
| <b>NanoE/ Fresh Safe</b>                           | Fresh Safe (with Humidity Controller) |
| <b>Quick Freezing</b>                              |                                       |                                       |                                       |                                       |
| <b>Double Vegetable Case</b>                       |                                       |                                       |                                       |                                       |
| <b>Convert Zone(Prime Fresh to Vegetable Case)</b> |                                       |                                       |                                       |                                       |

\*T&C apply. Additional Warranty offer is for limited period only.





| NR-BG311VSS3   | NR-BG312VDA3   | NR-BG311PLW3   | NR-BG311VPW3   |
|--|--|--|--|
| 307 l  | 307 l  | 307 l  | 307 l  |
| 278 l  | 278 l  | 278 l  | 278 l  |
| Top Freezer  | Top Freezer  | Top Freezer  | Top Freezer  |
| Surround Cooling Airflow                             | Surround Cooling Airflow                             | Surround Cooling Airflow                             | Surround Cooling Airflow                             |
| Yes  | Yes  | Yes  | Yes  |
| 8  | 8  | 8  | 8  |
| 6 Speed  | 6 Speed  | 6 Speed  | 6 Speed  |
| 3  | 3  | 3  | 3  |
| Ag Clean   | Ag Clean   | Ag Clean   | Ag Clean   |
| N & S Type   |
| 35 l   | 35 l   | 35 l   | 35 l   |
| Toughened Glass                                      | Toughened Glass                                      | Toughened Glass                                      | Toughened Glass                                      |
| LED  | LED  | LED  | LED  |
| Removable Double Twist                               | Removable Double Twist                               | Removable Double Twist                               | Removable Double Twist                               |
| 2 Years  | 2 Years  | 2 Years  | 2 Years  |
| 12 Years   | 12 Years   | 12 Years   | 12 Years   |
| Shining Silver                                       | Deep Ocean Sparkle                                   | Lily Floral Wine                                     | Pointed Floral Wine                                  |
| 600*681*1635   | 600*681*1635   | 600*681*1635   | 600*681*1635   |
| Fresh Safe <small>(with Humidity Controller)</small> |

\*T&C apply. Additional Warranty offer is for limited period only.



# SPECIFICATIONS

## TOP FREEZER

|  | NR-BG312VPA3   | NR-BG311PBK3   | NR-BG271VSS3   | NR-BG272VDA3   |
|--|--|--|--|--|
| <b>Gross Capacity</b>                              | 307 l  | 307 l  | 270 l  | 270 l  |
| <b>Net Capacity</b>                                | 278 l  | 278 l  | 241 l  | 241 l  |
| <b>Frost Free Technology</b>                       | Top Freezer  | Top Freezer  | Top Freezer  | Top Freezer  |
| <b>Cooling Technology</b>                          | Surround Cooling Airflow                             | Surround Cooling Airflow                             | Surround Cooling Airflow                             | Surround Cooling Airflow                             |
| <b>ECONAVI</b>                                     | Yes  | Yes  | Yes  | Yes  |
| <b>No. of Sensors</b>                              | 8  | 8  | 8  | 8  |
| <b>Intelligent Inverter Speed</b>                  | 6 Speed  | 6 Speed  | 6 Speed  | 6 Speed  |
| <b>Star Rating</b>                                 | 3  | 3  | 3  | 3  |
| <b>Hygiene Function</b>                            | Ag Clean   | Ag Clean   | Ag Clean   | Ag Clean   |
| <b>Odour Filter Type</b>                           | N & S Type   |
| <b>Veg Jumbo Storage</b>                           | 35 l   | 35 l   | 35 l   | 35 l   |
| <b>Shelf Type</b>                                  | Toughened Glass                                      | Toughened Glass                                      | Toughened Glass                                      | Toughened Glass                                      |
| <b>Interior Lighting</b>                           | LED  | LED  | LED  | LED  |
| <b>Ice Tray</b>                                    | Removable Double Twist                               | Removable Double Twist                               | Removable Double Twist                               | Removable Double Twist                               |
| <b>Comprehensive Warranty</b>                      | 2 Years  | 2 Years  | 1 Year   | 1 Year   |
| <b>Compressor Warranty</b>                         | 12 Years   | 12 Years   | 10 Years   | 10 Years   |
| <b>Colour</b>                                      | Pointed Floral Deep Ocean                            | Black  | Shining Silver                                       | Deep Ocean Sparkle                                   |
| <b>Dimensions (W*D*H) in mm</b>                    | 600*681*1635   | 600*681*1635   | 600*681*1485   | 600*681*1485   |
| <b>Prime Fresh</b>                                 |  |  |  |  |
| <b>Chilled Case</b>                                |  |  |  |  |
| <b>NanoE/ Fresh Safe</b>                           | Fresh Safe <small>(with Humidity Controller)</small> |
| <b>Quick Freezing</b>                              |  |  |  |  |
| <b>Double Vegetable Case</b>                       |  |  |  |  |
| <b>Convert Zone(Prime Fresh to Vegetable Case)</b> |  |  |  |  |

\*T&C apply. Additional Warranty offer is for limited period only.



**NR-BG271PLW3**

270 l

241 l

Top Freezer

Surround Cooling Airflow

Yes

8

6 Speed

3

Ag Clean

N &amp; S Type

35 l

Toughened Glass

LED

Removable Double Twist

1 Year

10 Years

Lily Floral Wine

600\*681\*1485

Fresh Safe (with Humidity  
Controller)**NR-BG271VPW3**

270 l

241 l

Top Freezer

Surround Cooling Airflow

Yes

8

6 Speed

3

Ag Clean

N &amp; S Type

35 l

Toughened Glass

LED

Removable Double Twist

1 Year

10 Years

Pointed Floral Wine

600\*681\*1485

Fresh Safe (with Humidity  
Controller)**NR-BG272VPA3**

270 l

241 l

Top Freezer

Surround Cooling Airflow

Yes

8

6 Speed

3

Ag Clean

N &amp; S Type

35 l

Toughened Glass

LED

Removable Double Twist

1 Year

10 Years

Pointed Floral Deep Ocean

600\*681\*1485

Fresh Safe (with Humidity  
Controller)

# SERVICE BEYOND DELIGHT



**450+**

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**ASSURED QUICK SERVICE ACROSS INDIA**

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- Please read the installation instructions carefully before installing the unit, and the operation instructions before using it
- Specifications are subject to change without prior notice
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